

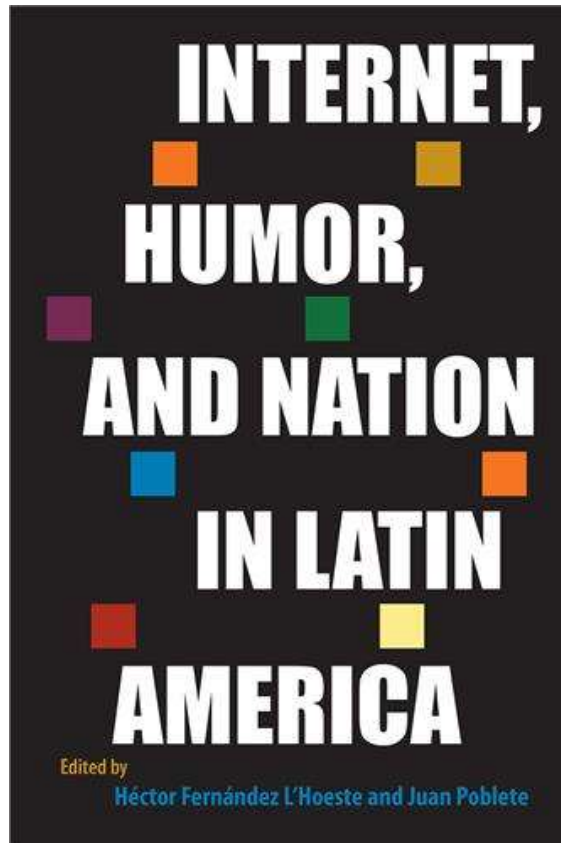
Internet, Humor, and Nation in Latin America

“An important contribution to the study of digital humor, politics, and society in Latin America. The rich comparative essays make clear that the Internet is a complex site of new and enduring forms of humor that engage with critical social issues.” — Reighan A. Gillam, author of *Visualizing Black Lives: Anti-Racism and Afro-Brazilian Media*

“This collection is the first of its kind, showcasing the rich traditions of Internet-based humor from Latin America. From comedic videos and celebrity influencers to satiric memes circulating on social media, this collection explores how the Internet has shaped the sociocultural function of contemporary comedy in Latin America.”— Nilo Couret, author of *Mock Classicism: Latin American Film Comedy, 1930–1960*

This volume is the first to provide a comprehensive Latin American perspective on the role of humor in the Spanish – and Portuguese – language Internet, highlighting how the production and circulation of online humor influence the region’s relation to democracy and civil society and the production of meaning in everyday life.

Several case studies consider memes, including discussions of political cartoons in Mexico and imagery that portrays the mismanagement of natural disasters in Puerto Rico. Essays on Brazil examine how memes are shared on WhatsApp by Jair Bolsonaro supporters and how the Instagram account Barbie Fascionista offers memes as political commentary. Other case studies consider video content, including the sketches of Argentinian comedian



Guillermo Aquino, the short-form material of Chilean vlogger Germán Garmendia, and a satirical YouTube column created by journalists in Colombia. Contributors also offer new methodologies for studying the laughable on social media, including a model for analyzing fake Twitter accounts.

Internet, Humor, and Nation in Latin America demonstrates that Internet humor can generate novel means of public interaction with the political and cultural spheres and create greater expectations of governmental accountability and democratic participation. This volume shows the importance of paying serious attention to humorous digital content as part of contemporary culture.

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